

# GUSTAVO R. ESPINOZA-RAMOS

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**Nationality:** British - Peruvian  
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## SUMMARY

An enthusiastic lecturer with a four-year teaching experience, who enjoys using technology to improve student engagement, supervises postgraduate students' dissertations, and was awarded a Fellowship of the Higher Education Academy (FHEA). Key areas of expertise include: Corporate Social Responsibility (CSR), sustainable business, innovation and business strategy. A passionate part-time PhD Student in CSR in the Peruvian mining industry

## QUALIFICATION & EDUCATION

**PhD Law** **January 2015 – To date**  
University of Westminster. "The contribution of community partnership agreements to the development of Corporate Social Responsibilities (CSR) initiatives in the Peruvian Mining industry". Supervised by Dr. Aurora Voiculescu.

**Postgraduate certificate in Higher Education (Distinction)** **December 2015 – 2018**  
University of Westminster. Modules include Supporting Student Learning; Curriculum Development, Assessment and Feedback; and Digital and Mobile Learning.

**MSc Mining Engineering** **September 2013 – June 2014**  
University of Exeter – Camborne School of Mines – modules include: Project Management Finance, Production and Cost Estimation. Dissertation: "Business Risks in mining projects in Peru and identification of key cost drivers".

**BSc Business Information Technology (First Class)** **October 2008 – May 2011**  
Coventry University. Modules include: Project Management, Advanced Information Systems, and Business Simulation. Final year project: research into the project management methodology PRINCE2 in IT projects in relation to the Traditional and Extreme approaches.

## EMPLOYMENT HISTORY

**CARDIFF UNIVERSITY** **February 2018 – April 2018**  
**Research assistant**

- Responsible to undertake a literature review for a book chapter on International Natural Resources Law.
- Responsible for keeping track of all research materials.

**THE BRILLIANT CLUB** **October 2016 – To date**  
**PhD tutor**

- Responsible for teaching high performing pupils from low participation public schools in London.
- Subjects include: History and Philosophy.

**UNIVERSITY OF WESTMINSTER** **October 2015 – To date**  
**Visiting lecturer**

- Leading the seminars: Global Strategic Management; Sustainable Business; Sustainable Supply and Procurement; Innovation & Creativity; and Business Ethics & Corporate Social Responsibility. Teaching, marking and correction of the assessment in undergraduate and master level.
- Dissertation Supervision for postgraduate students.

#### **UNIVERSITY OF WESTMINSTER**

**June 2015 – November 2015**

##### **Environmental Data Assistant**

- Analysing the Environmental Performance against Key Performance Indicators.
- Producing the Annual Carbon Footprint Reports for Environmental Performance.

#### **UNIVERSITY OF EXETER**

**November 2013 – April 2014**

##### **Spanish Teaching Assistant**

- Assisting with the teaching and evaluation of student performance.
- Working with students individually or in small groups to review, reinforce, concepts presented by the classroom teacher.

#### **PARON S.A.C**

**September 2011 – October 2013**

##### **Investor Relations Assistant**

- Responding to investor requests and producing presentations.
- Responsible for designing and implementing the intranet of the mining company.

#### **THE DATA SERVICE**

**July 2009 – August 2010**

##### **Industrial Placement**

- Responsible for updating information and adding new features in the Data Service Team Sites intranet portal and testing the Individualised Learner Record (ILR) e-learning module.
- Undertook a gap analysis to determine new reports and data sets that could be managed by the Data Service.

#### **AMERICA MOVIL S.A.C (PERU)**

**March 2002 – July 2006**

##### **Training Analyst**

- Analysed, designed and implemented the Training and Evaluation plan in the Customer service area; and providing support in the selection process.
- Designed, developed and managed the first volunteering program in the Call Centre.

## **CONFERENCES**

#### **5th International Conference on CSR, Sustainability, Ethics & Governance**

**June 2018**

- Held in the University of Cantabria (Spain). Paper accepted: 'Unwritten rules' in social partnerships: Defining Corporate Social Responsibility (CSR) through institutional theory in the Peruvian mining industry.

**April 2016**

#### **Socio-Legal Studies Association Annual Conference**

- Held in Lancaster. Conference paper accepted: Regulatory Framings of Community Interests in the Peruvian Mining: Corporate Social Responsibility Potential or Wishful Thinking?.

#### **UN Forum on Business and Human Rights**

**November 2015**

- Held in Geneva. Funded by the University of Westminster Business School: 2015-16 Research Support Application (RSA).

## **PUBLICATIONS**

- Conference paper: Unwritten rules' in social partnerships: Defining Corporate Social Responsibility (CSR) through institutional theory in the Peruvian mining industry, June 2018
- Essay: The Impact of the development partnerships and respect to the Human Rights (*El impacto de las alianzas para el desarrollo y el respeto a los DDHH*), June 2015.

## VOLUNTARY EXPERIENCE

### UNIVERSITY OF WESTMINSTER

October 2015 – September 2017

#### President of the Spanish Speaker society

- Responsible for the coordination of social and academic events organised by the society. Responsible for the development of the first UoW Spanish tutors programme.

### Sea Change Peru

August 2012 – To date

#### Co - founder

- Responsible for raising awareness about developing happiness and social and integration change in Peru).

## CERTIFICATIONS / AWARDS / LANGUAGES

- Fellow of the Higher Education Academy (2018)
- Awarded a grant of £310 from the 125 Fund Award (2017)
- University of Westminster Staff Appreciation Award (2017)
- Exeter Awards and Exeter Leaders Awards (2014).
- Universidad de Lima: Awarded a quarter of scholarship (1997-2000)
- Spanish (Native), English (Fluent), Quechua (Basic).

## REFERENCES

**Dr. Aurora Voiculescu**  
Senior Lecturer in Law  
**Westminster Law School**  
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**Westminster Business School**  
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## SUPPORTING EVIDENCE

### Flipped classroom:

- Report:
  - <https://bit.ly/2Mk4Ad3>
- Mini lecture video:
  - <https://bit.ly/2YTivxs>

### Lecture / Presentations

- Video:
  - <https://bit.ly/33FPHqT>

### Student Feedback:

- Student comments:
  - <https://bit.ly/3311ipB>

## **Seminar Material:**

- [Padlet \(report\):](#)
  - <https://bit.ly/2NdnjXk>